

**Wolfeboro Planning Board  
Wayfinding Signage Subcommittee  
Minutes of Meeting  
February 19, 2016**

Attendees: Kathy Barnard, Stacie Pope, Julie Jacobs, Roger Murray, Cecile Chase, Rob Houseman

Kathy Barnard opened the meeting at 8:00am.

Approval of minutes from the January 11, 2016 meeting.

Rob had two mock signs for the committee to discuss. One sign represented a street sign with the businesses on that street individually listed. Another mock up represented a map & directory sign. The mock-ups can be put in different areas of the town to get a feel for what they would look like. The idea is to move the signs to different areas to see how they will look and to get feed back.

The mock up signs represent the approximate size of pedestrian way finding signs. The mock-ups do not necessarily represent the style of the signs that are being proposed. The committee discussed the signs. Style was discussed for the different signs and kiosks that are proposed. The style would depend on the location of the sign - scale and opportunity. One of the key elements of the signs is to provide information and branding of our community. The committee agreed that any design needs to keep the "quaint New England small town feel".

Rob provided the committee information from Corbin Design Firm. They are a consulting firm that works with towns to develop a way finding program. The committee feels that most of this work can be done in house.

The committee asked Rob if he could provide preliminary sign and kiosk locations. Rob & Dave Ford would try to schedule a time to go in the field to determine approximate locations of kiosks and signs. The committee asked also for different design alternatives.

The committee wants to expand the scope of their study to include the "macro" directional signs. Kathy said she would report this back to the Planning Board for their guidance since it is a Planning Board committee.

The next meeting will be held on Monday, March 21, 2016, 8:00AM, in the Great Hall.

Meeting adjourned 9:05AM.